

Value for Registrars

"Building Trust in the Domain Name Eco-system"











WHAT'S IN THIS FOR REGISTRARS?

- Increased brand reputation
- Added free value per customer/ domain
- Increased margin
- Lower risk
- Increase value to registrants
- Increase compliance















SCALE

Identifies common data sets, which allows for wider scale effectiveness.



TRANSPARENCY

Ranks data according to provider and confidence.



ACTION

Facilitates data to other platforms that can block criminal sites.

DOMAIN TRUST. COMPONENTS





Quad 9 as a proving ground (millions of users, 18+ threat feeds, average of 60M daily blocks)



Granular taxonomy, both in terms of providers and certainty



GCA's independence as a neutral, convening party



GCA's proven capacity to deliver in similar, large-scale efforts



Ability to be global, taking data across country borders and GTLDs

DOMAIN TRUST.
UNIQUENESS



Capacity to scan the TLD universe for multi-TLD registration checks or infrastructures

0097e6a589e36.**blackfriday** 0097e6a589e36.feedback 0097e6a589e36.hosting 0097e6a589e36.org 0097e6a589e36.tickets 01303881096b6.blackfriday 01303881096b6.feedback 01303881096b6.hosting 01303881096b6.org 01303881096b6.tickets 01a15efd7395e.blackfriday 01a15efd7395e.feedback 01a15efd7395e.hosting 01a15efd7395e.org 01a15efd7395e.tickets 01d424abb7129.blackfriday 01d424abb7129.feedback

014191ahh7190 haating



DOMAIN TRUST.

DETECTING PATTERNS







DOMAIN TRUST.
THE MATRIX



High confidence data is sent to responders

[ACTION]

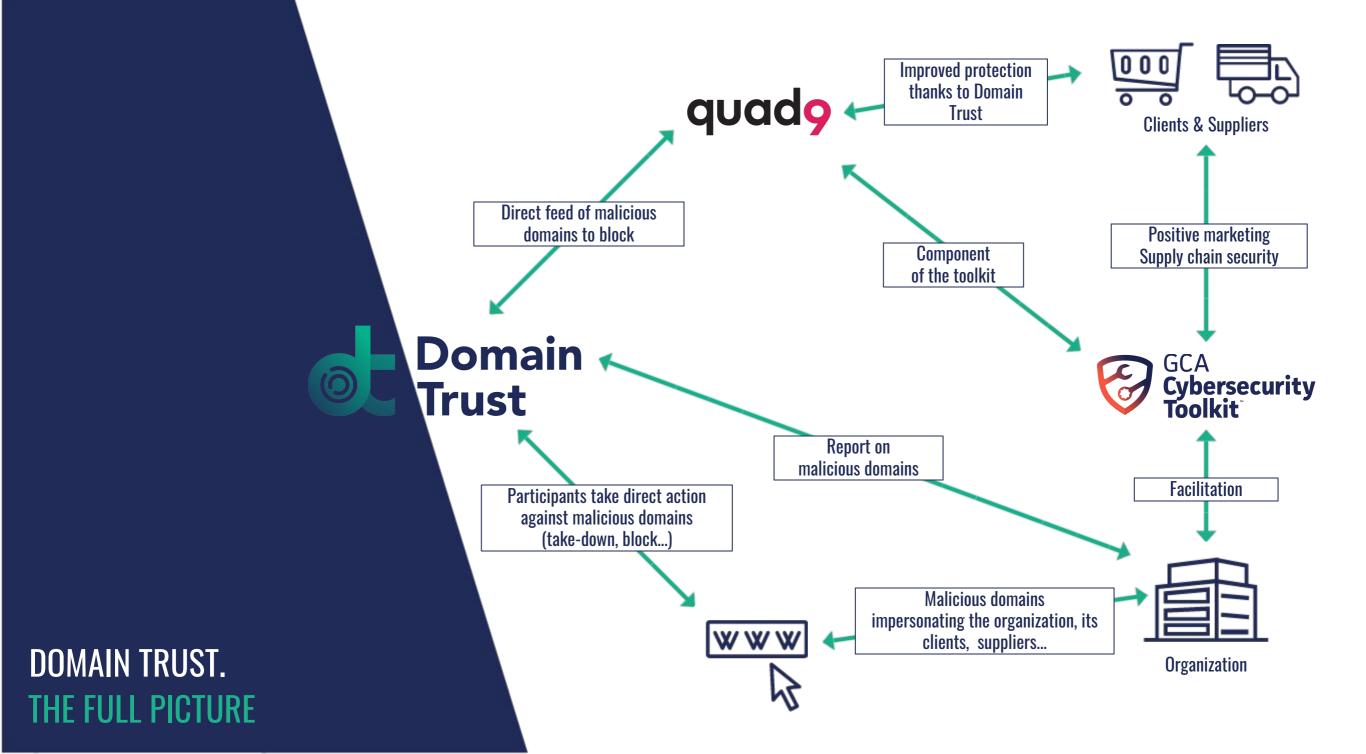
Low confidence multi-TLD domains are found

[DISCOVERY]

Suspicious data is corroborated

[VALIDATION]

DOMAIN TRUST.
A VIRTUOUS CYCLE







© Central Nic Group PLC













DOMAIN TRUST.
KEY PARTNERS TO DATE



© Central Nic Group PLC

















DOMAIN TRUST.
KEY PARTNERS TO DATE

WHAT'S IN THIS FOR REGISTRARS?

- Increased brand reputation
- Added free value per customer/ domain
- Increased margin
- Lower risk
- Increase value to registrants
- Increase compliance





domaintrust@globalcyberalliance.org
https://www.globalcyberalliance.org/domain-trust/



