

Who use marketing in domain industry?

LET'S START >

POLICY IN DOMAIN .UZ DETERMINED BY REGULATION ON THE PROCEDURE FOR REGISTRATION AND USE OF DOMAIN NAMES IN THE .UZ OF ZONE



COMMON CONCEPTS AND THEIR DEFINITIONS

Unified concepts and their definitions are established, including the concepts of «cybersquatting », «typosquatting»”, «domain-grabing»



DISPUTES RESOLUTION TOOL

A tool through which a court can resolve a dispute between parties to a process



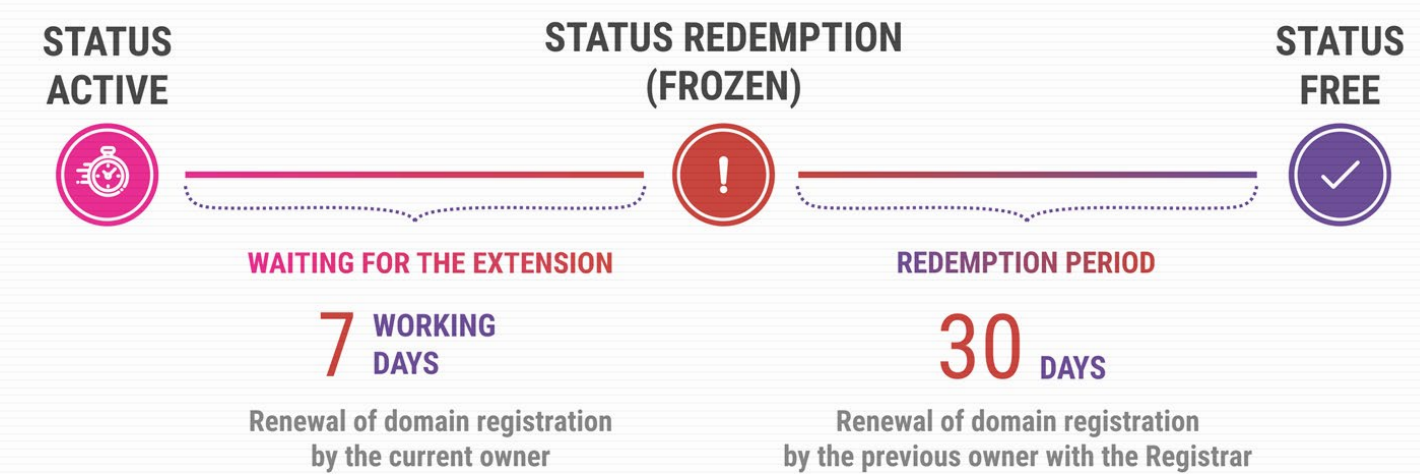
RIGHTS AND OBLIGATIONS OF MARKET PARTICIPANTS

Delineation of rights and obligations between the Registry, the Registrar and the Registrant

.UZ REGISTRY REDEMPTION PERIOD - RIGHT RESERVE PARACHUTE

- Protection against domain interception by cybersquatters
- More trust to .UZ domain
- Extra income for registrars
- Termination of all litigation

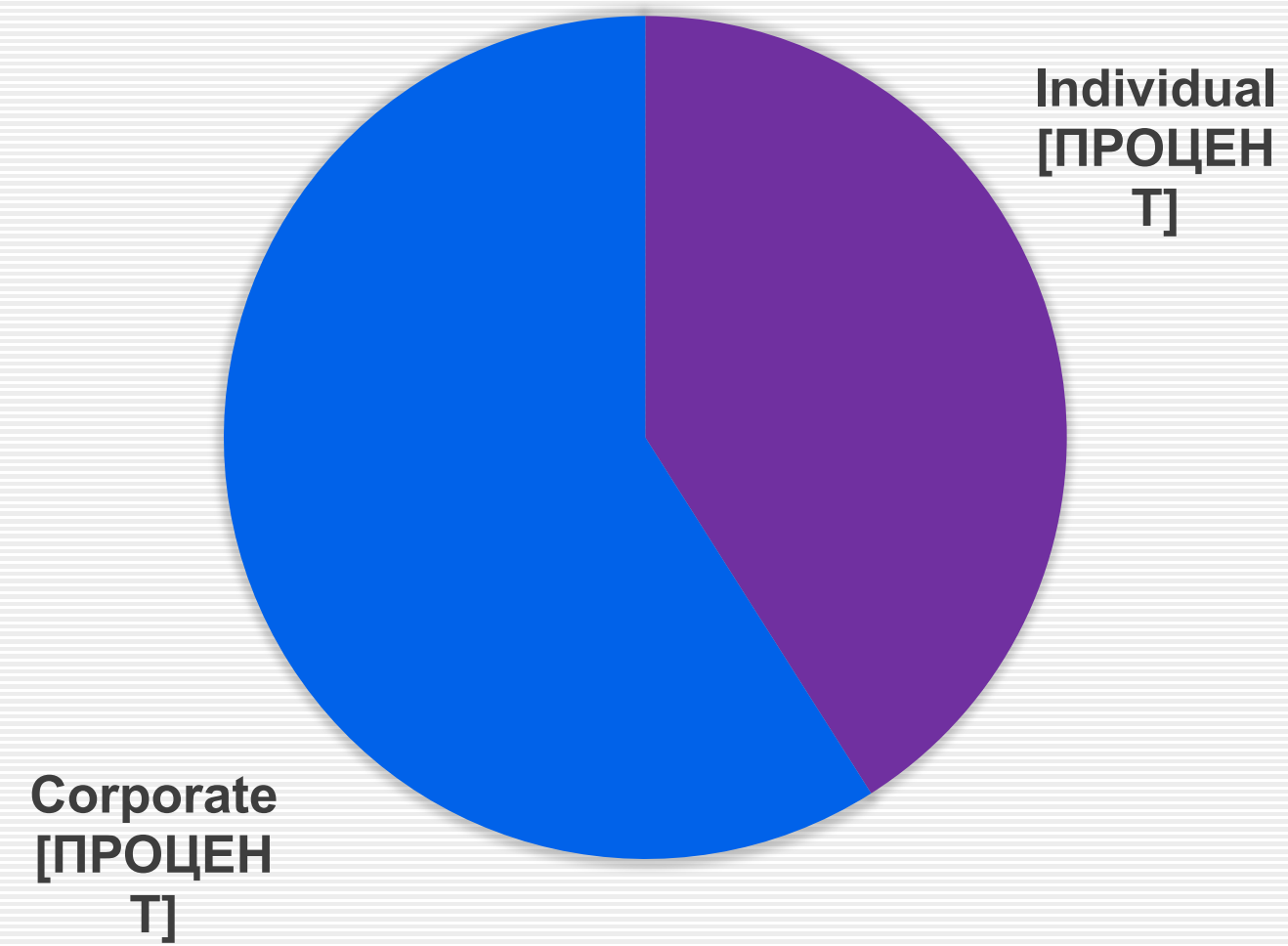
REDEMPTION PERIOD SERVICE AT
.UZ



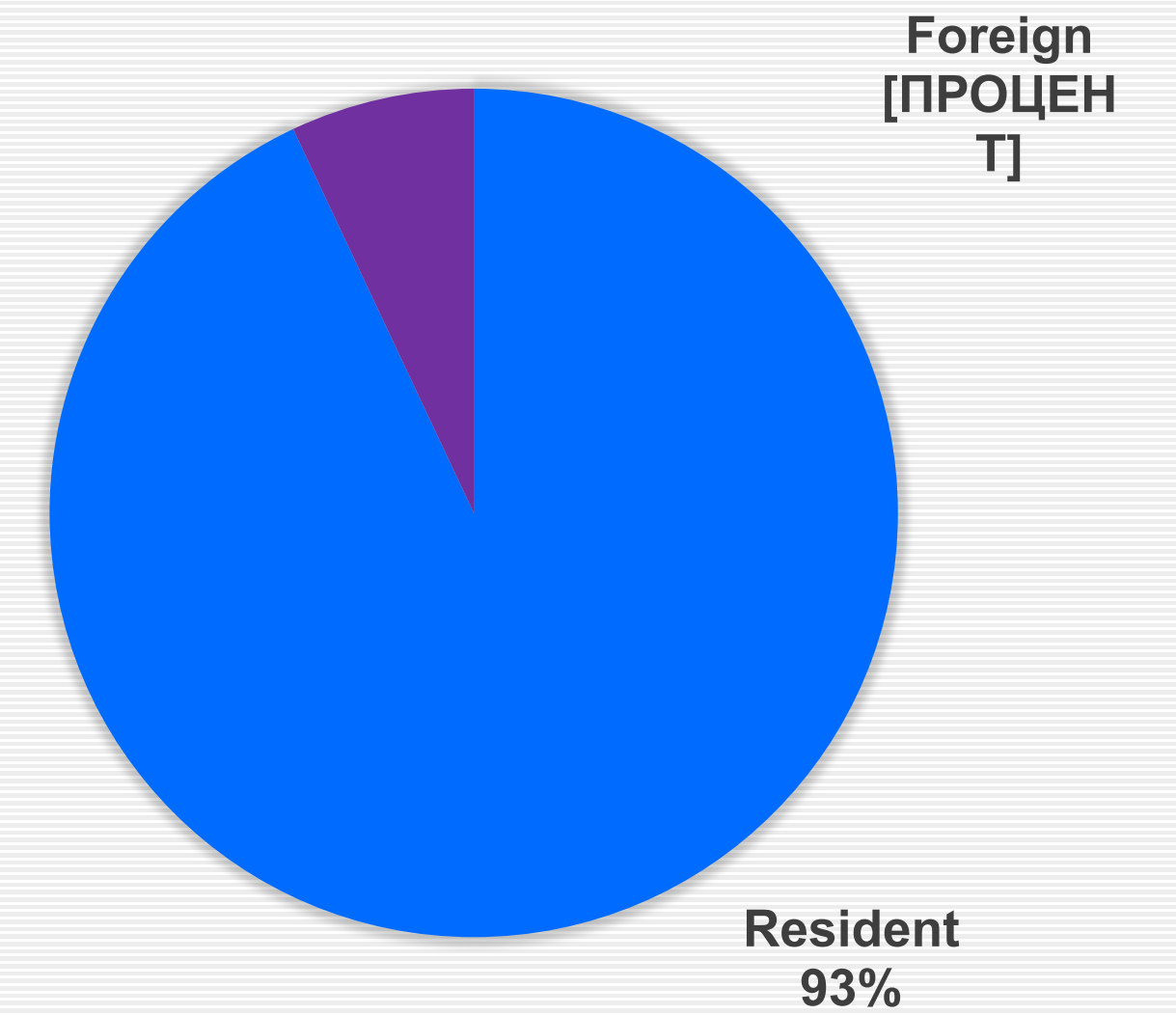
PRICING AND COMPETITIVENESS

- 25 Registrars in domain .UZ
- Free pricing
- Technology promotion (DNSSec)
- Ability to register for foreigners

STATISTICS ON CORPORATE ENTITIES AND PHYSICAL PERSONS



STATISTICS ON RESIDENTS AND NON-RESIDENTS OF THE REPUBLIC OF UZBEKISTAN





INTERNATIONAL COOPERATION

UZINFOCOM as UZ Domain Registry:

- Conducts active international activities.
- Participates at international conferences and internet forums.
- Membership at ICANN, APTLD, RIPE NCC etc.

PUBLIC RELATION

APRIL 29 - BIRTHDAY OF THE .UZ DOMAIN,
IMPLEMENTATION OF DNSSEC TECHNOLOGY

THE FIRST ROOT SERVER OF THE .UZ
DOMAIN ZONE IS LOCATED IN THE
MUSEUM OF THE HISTORY OF
COMMUNICATIONS



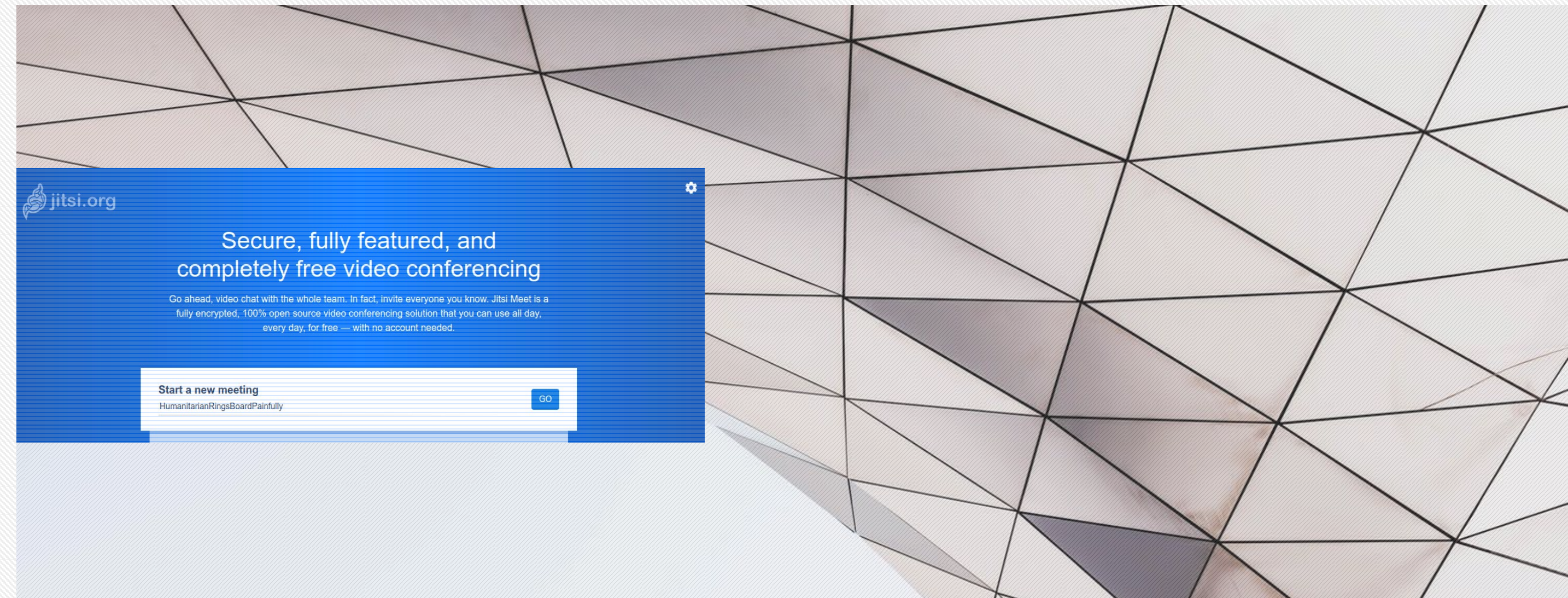
PUBLIC RELATION

APRIL 29 - BIRTHDAY OF THE .UZ DOMAIN,
ISSUE OF AN ANNIVERSARY
POSTAGE STAMP



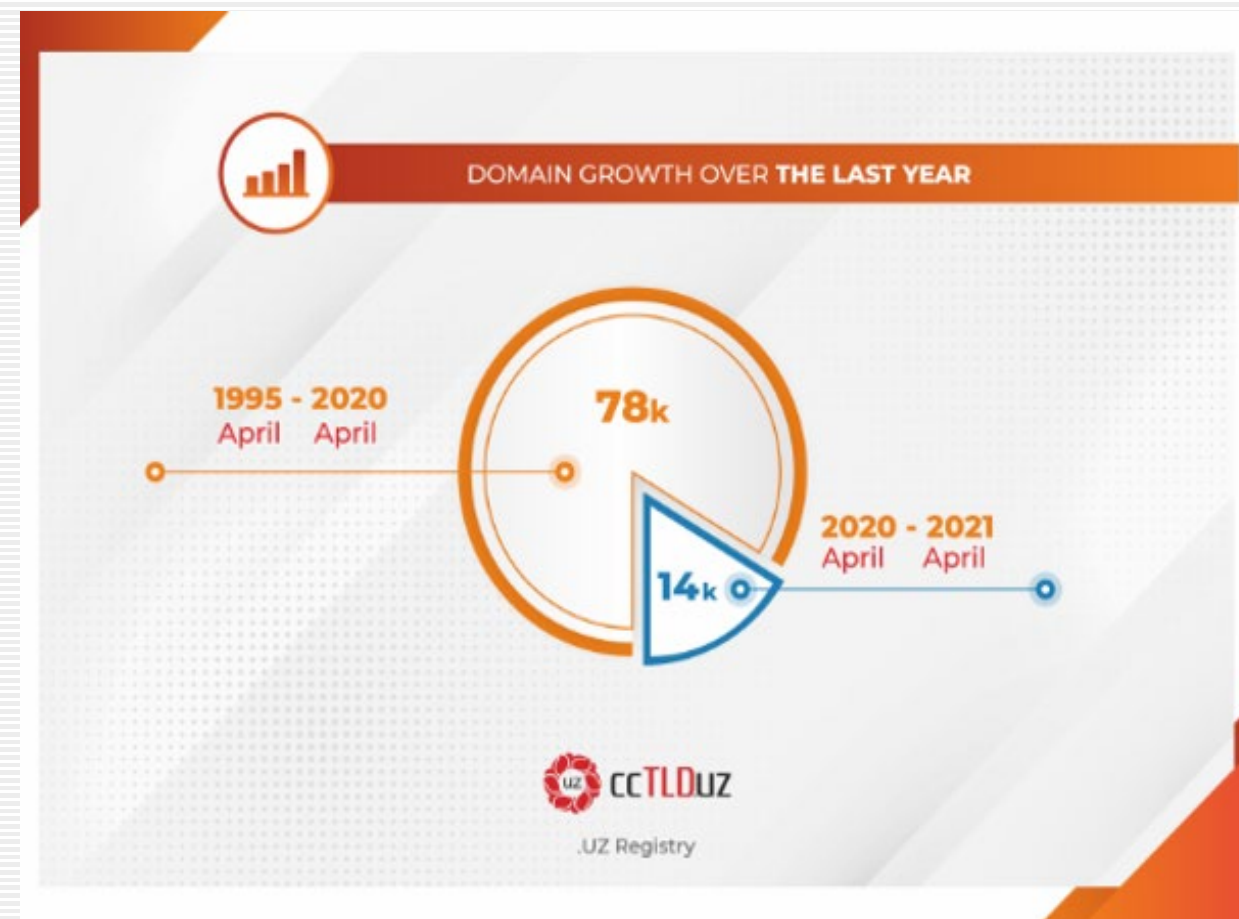
SHAKE HANDS VIA VIDEOCONFERENCING DURING A PANDEMIC

- Own solution for videoconferencing during pandemic
- Secured
- Free to use
- Local cloud



.UZ IS ABOUT **NEW** **UZBEKISTAN: KEEPING THE** **MOMENTUM**

280% GROW IN LAST 4 YEARS





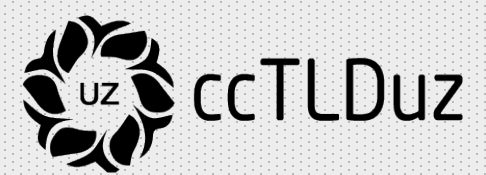
FUTURE

- DNSSec coverage for whole .UZ domain
- Collaboration with .ASIA
- Co-activity in Internet governance (summer school etc.)
- Host offline events

SUMMARY

- Redemption period
- DNSSec promotion
- Co-activity
- Law rules
- Free pricing
- Foreigners allowed
- Education
- Government promoting





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